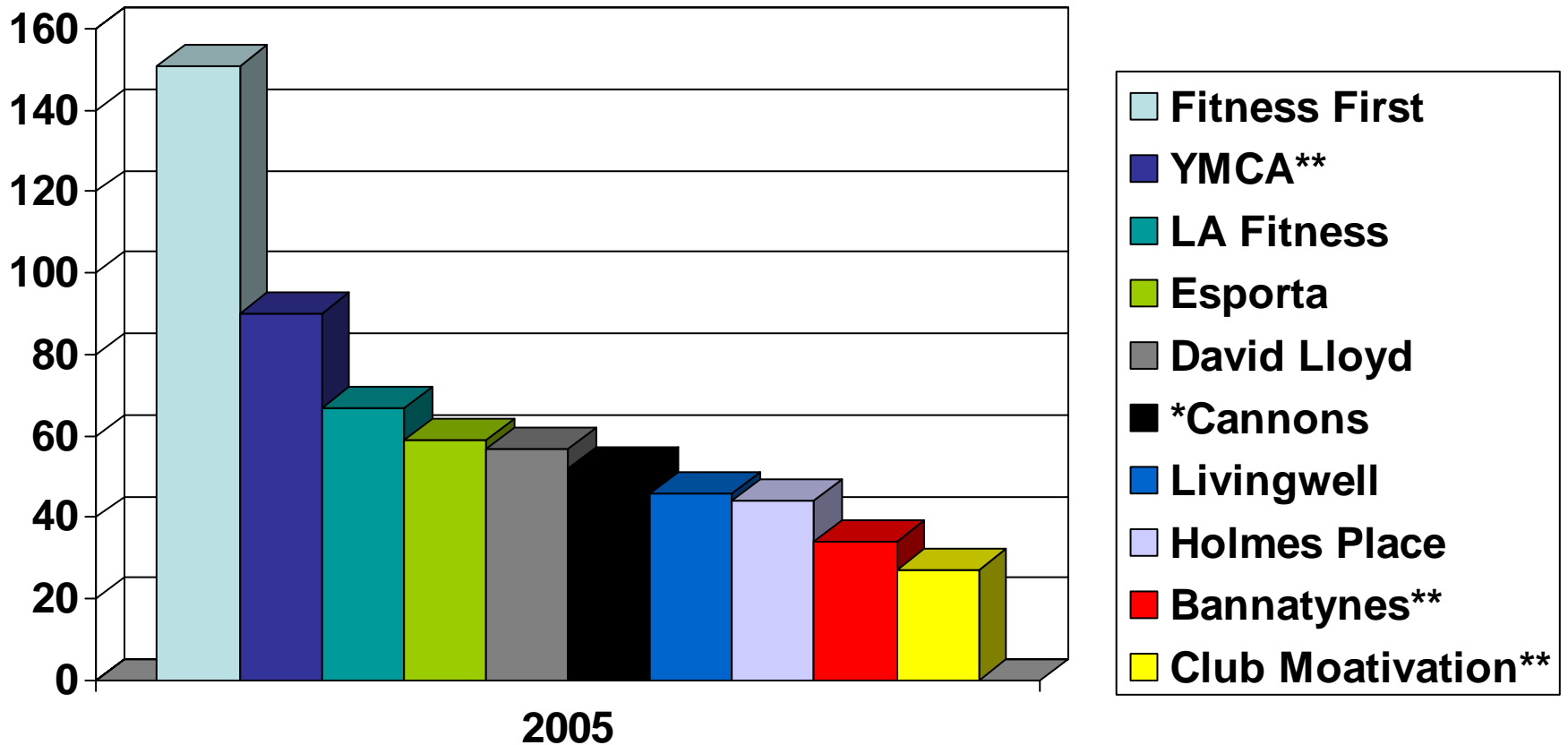


Private Gym chains

THESE PRIVATE CHAINS ONLY MAKE UP 30% OF UK MARKET!



*Cannons do not accept poster media in their venues

** QJ Media represented

Source: FIA State of Industry Report 2005